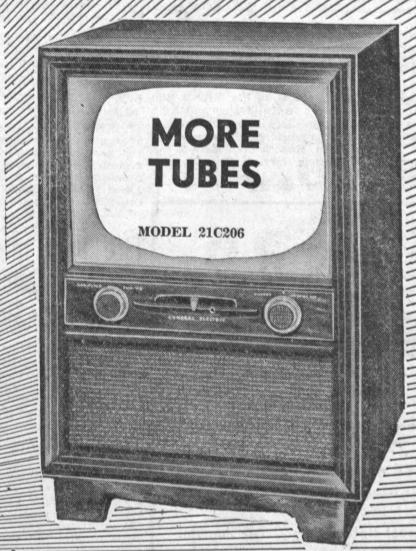


Lloyd Dennee Says:

General Electric Ultra Vision has made such a hit with everyone who has seen it, that it is the high point of talk with television dealers and owners everywhere. General Electric has been such a hit with us that since we first went into business we have featured General Electric products and are the largest General Electric Dealer and authorized service depot in the entire South West. See Ultra Vision, the smash hit today, at . . . .

LLOYD DENNEE'S CORNER

HAWTHORNE and EL SEGUNDO BLVDS. - Hawthorne



100%

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Anyplace

Anytime

THAN ANY TV TESTED NATIONWIDE

GENERAL 🍪 ELECTRIC



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PARTS WARRANTY! **EASIEST TERMS!** 



## LLOYD DENNEE'S PRINCIPLES

- 1 To sell ONLY the highest quality merchandise at all times.
  2 To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged." "As is," etc., so clearly that there can be no deception.
- To maintain adequate facilities service what we sell.
- To always have advertised merchandise
- To print no exaggeration, misleading statements, or half-truths under any circumstances.
- To never tolerate employee dishonesty either monetarily or through misstatement of facts,



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EL SEGUNDO, HAWTHORNE